

## 2017 VRPS CONFERENCE SCHEDULE\*\*

### SATURDAY, OCTOBER 21, 2017

LOCATION	START	END	ACTIVITY	SPEAKER	*CEUs
LOBBY	2:00p	5:00p	REGISTRATION & CHECK-IN		
TBA	1:00p	2:30p	PRE-CONFERENCE LEADERSHIP INSTITUTE	Derius Swinton, MSW	1.0
	2:30p	3:00p	BREAK (On Your Own)		
HRCC/BUS	3:00p	6:30p	"HIDDEN TREASURES" FACILITY TOUR	Hampton, FMA & NPS Staff	1.0
	6:30p	7:00p	BREAK (On Your Own)		
BBGF	7:00p	10:00p	BLUEBIRD GAP FARM SOCIAL		

### SUNDAY, OCTOBER 22, 2017

LOCATION	START	END	ACTIVITY	SPEAKER	*CEUs
LOBBY	7:30a	4:00p	REGISTRATION & CHECK-IN		
ROOM 104	8:30a	9:45a	SESSION - Sales, Even if You Don't Sell (and Everybody Sells)	Mike Shelah	1.0
ROOM 105	8:30a	9:45a	SESSION – The Urban Trails of Richmond	Michael Burton & Andrew Alli	1.0
ROOM 106	8:30a	9:45a	SESSION – How Do I Keep My Head Above Water?	Art Thatcher	1.0
ROOM 107	8:30a	9:45a	SESSION – Creating a Culture of Opportunities for Your Team	Allison Buschy & Karen Pauley	1.0
ROOM 108	8:30a	9:45a	SESSION – The Splash Pad Epidemic	Sandy Kellogg & David Barr	1.0
ROOM 109	8:30a	9:45a	SESSION – Effective Teambuilding Programs	Greg Cronin	1.0
TBA	9:00a	9:45a	NEW MEMBER & STUDENT ORIENTATION		
	9:45a	10:00a	BREAK (On Your Own)		
ROOM 104	10:00a	11:15a	SESSION – Using Economic Impact Data	Chris Nunes	1.0
ROOM 105	10:00a	11:15a	SESSION – Marketing in a Digital Age	Michael Kalvort & Rachel Lenn	1.0
ROOM 106	10:00a	11:15a	SESSION – Lions, Tiger and Games oh My! Cooperative Activities	Dr. Eddie Hill	1.0
ROOM 108	10:00a	11:15a	SESSION – Work Smarter Not Harder-How Technology Can Help	Marcy Durrer	1.0
ROOM 109	10:00a	11:15a	SESSION – Volunteering: Does it Pay?	Haydyn Kihm	1.0
	11:15a	12:00n	BREAK (On Your Own)		
ROOM 104	12:00n	1:15p	SESSION – NRPA Park Metrics and Data Resource	Kevin Roth & Melissa May	1.0
ROOM 105	12:00n	1:15p	SESSION – Ready . . . Set . . . Grow! WIFI	Debbie Woodbury	1.0
ROOM 106	12:00n	1:15p	SESSION – Strategically Measuring Customer Svc in Rec Centers	Rachel Lenn	1.0
ROOM 107	12:00n	2:45p	SESSION – Paradise Creek Park: A Sustainable Partnership (continues in Room #4 below . . .)	Marjorie Mayfield-Jackson, Sarah Sumoski, Mark Furlo	1.0
ROOM 108	12:00n	1:15p	SESSION – Finding the Hidden Gems in YOU!	Dara Kalvort	1.0
ROOM 109	12:00n	1:15p	SESSION – Millenials: They're More Than Just Memes	Morgan Kerns & Jason Bookheimer	1.0
	1:15P	1:30P	BREAK (On Your Own)		
ROOM 104	1:30p	2:45p	SESSION – New Justice League: Building Supreme Teams	Lakita Watson	1.0
ROOM 105	1:30p	2:45p	SESSION – Emotional Intelligence	Mike Shelah	1.0
ROOM 108	1:30p	2:45p	SESSION – The Benefits of Contractual Public Partnerships	Dr. Norman Merrifield	1.0
ROOM 109	1:30p	2:45p	SESSION – Come Again? Creating a Welcoming Environment	Brenda J. Davis & Patricia Mock	1.0
	2:45p	3:00p	BREAK (On Your Own)		
TBA	3:00p	4:30p	WELCOME, BUSINESS MEETING, AND OPENING SPEAKER	Derius Swinton, MSW	
EX HALL A	4:30p	6:30p	EXHIBIT HALL OPENING/RECEPTION		
SPARETIMES	8:30p	11:00p	SOCIAL – Glow Bowling at Spare Times Bowling Alley		

### MONDAY, OCTOBER 23, 2017

LOCATION	START	END	ACTIVITY	SPEAKER	*CEUs
TBA	7:00a	7:45a	DIRECTOR'S FORUM		
	7:45a	8:00a	BREAK (On Your Own)		
LOBBY	7:00a	4:00p	REGISTRATION & CHECK-IN		
ROOM 104	8:00a	9:15a	SESSION – Ewwwie, Gooley & Gross, Training & Inservice	Sandy Kellogg & David Barr	1.0
ROOM 105	8:00a	9:15a	SESSION – Special Events: The Do's, Don't's, The Maybes	Chris Nunes	1.0
ROOM 106	8:00a	9:15a	SESSION – Nail the Interview: Get the Job/Internship	Rob Ramos	1.0
ROOM 107	8:00a	9:15a	SESSION – Case Study: Hopewell City Park & Playground	Aaron Reidmiller & Scott Wiley	1.0
ROOM 108	8:00a	9:15a	SESSION – Experiential Learning: Partnerships for the Win!	Jill Sturts & C. J. Gajan	1.0

ROOM 109	8:00a	9:15a	SESSION – Panel Session	Margaret Thorne, Michael Kalvort, Doris Cobb, Mark Palamarchuck	
	9:15a	9:30a	BREAK (On Your Own)		
TBA	9:30a	10:45a	GENERAL SESSION – FORUM ON PARKS AND RECREATION	Va. Senator Emmett Hanger, Va. Secretary Molly Ward	1.0
	10:45a	11:00a	BREAK (On Your Own)		
EX HALL A	11:00a	11:30a	DIRECTOR & OFFICIALS EXHIBIT HALL PREVIEW		
TBA	11:00a	11:30a	RESOURCE GROUP MEETINGS		
EX HALL A	11:30a	3:30p	EXHIBIT HALL/LUNCH		
ROOM 104	3:30p	4:45p	SESSION – The Innovation Imperative	Barbara Heller	1.0
ROOM 105	3:30p	4:45p	SESSION – Impacts of Virginia’s Child Care Law	Sue Rowland	1.0
ROOM 103	3:30p	4:45p	SESSION – The Good, Bad, Potentially Ugly: Recreation in 2025	Drs. Doug Kennedy & Eddie Hill	1.0
ROOM 106	3:30p	4:45p	SESSION – Making Lemonade Out of Lemons: Difficult People	Lakita Frazier	1.0
ROOM 107	3:30p	4:45p	SESSION – Changing Community through Innovate Programming	Bill Sgrinia & Jason Bookheimer	1.0
ROOM 108	3:30p	4:45p	SESSION – It’s a Win Win: Strategies for Intern Success	Takeyra Collins & Jill Sturts	1.0
ROOM 109	3:30p	4:45p	SESSION – The ABCs of LinkedIn	Mike Shelah	1.0
	4:45p	6:00p	BREAK (On Your Own)		
TBA	6:00p	7:00p	PRESIDENT’S RECEPTION		
TBA	7:00p	9:00p	AWARDS BANQUET		
PTC	9:00p	12:00a	SOCIAL – Bar Louie at Peninsula Town Center		

**TUESDAY, OCTOBER 24, 2017**

LOCATION	START	END	ACTIVITY	SPEAKER	*CEUs
ROOM 103	8:00a	9:15a	SESSION – Park Reclamation & Green Infrastructure	Marlie Smith	1.0
ROOM 104	8:00a	9:15a	SESSION – Trash Talk! Park Waste Management	Dan Smith	1.0
ROOM 105	8:00a	9:15a	SESSION – Partners in Collaboration-Partners for Success!	Tiffany Rosier & Angela Thompson	1.0
ROOM 106	8:00a	9:15a	SESSION – Develop, Engage, Retain: Email Marketing Databases	Roberta Korzen	1.0
ROOM 107	8:00a	9:15a	SESSION – Taking Ownership and Accountability Strategies	Tom Hoy	1.0
	9:15a	9:30a	BREAK (On Your Own)		
ROOM 103	9:30a	10:45a	SESSION – Dormant Seeded Bermuda Grass Without Irrigation	Mike SkeClton	1.0
ROOM 104	9:30a	10:45a	SESSION – Keep It Simple: Grounds Management	Dean Whitehead	1.0
ROOM 105	9:30a	10:45a	SESSION – Food Vendors in Your Parks	Marcy Durrer	1.0
ROOM 106	9:30a	10:45a	SESSION – How to Make Smart Parks New Technology & Risk	Barbara Heller & Ed Krafcik	1.0
	10:45a	11:00a	BREAK (On Your Own)		
ROOM 103	11:00a	12:15p	SESSION – Getting the Most from Mowing	Jeff Clarke	1.0
ROOM 104	11:00a	12:15p	SESSION – Roots of Government: Highlight Your Grounds	Matthew Austin	1.0
ROOM 105	11:00a	12:15p	SESSION – Meadow Management at Your Park	Michael Moore	1.0
ROOM 106	11:00a	12:15p	SESSION – Lifeguard & Park Attendant Staffing & Millennials	Joshua Schmidt & Eric Nielson	1.0
ROOM 107	11:00a	12:15p	SESSION – Community Gardens: Introduction and Application	Victoria Campbell & Dan Bremner	1.0
HRCC	12:15p	1:00p	GROUP VIDEO/PHOTO ACTIVITY		

**WEDNESDAY, OCTOBER 25, 2017**

LOCATION	START	END	ACTIVITY	SPEAKER	*CEUs
FMCC	8:00a	6:00p	AQUATIC FACILITY OPERATOR CERTIFICATION COURSE	Sandy Kellogg & Willa Suter	↓

**THURSDAY, OCTOBER 26, 2017**

LOCATION	START	END	ACTIVITY	SPEAKER	*CEUs
FMCC	8:00a	6:00p	AQUATIC FACILITY OPERATOR CERTIFICATION COURSE CON’T	Sandy Kellogg & Willa Suter	1.5

\*All CEU’s Tentative, Pending Final Approval

\*\*Schedule is Subject to Change