

## 2019 Annual Conference Session Topics

The following session topics and example sessions can be used as inspiration for your session proposals. Please don't limit yourself to these topics. Consider your target audience which may be entry level, front line, middle management or executive level professionals. This includes administrators, planners, programmers, operators, students and many more.

- **Session tracks are theme-based and designed to encompass all different career paths/programmatic areas/responsibilities within our profession. Themes for 2019:**



### Customer/Visitor Experience

- Examples: Multi-generational Workforce, Service Culture, Inter-generational Program Management, Stakeholders

### Healthy Communities

- Examples: Recreation/Medical, Health Professionals

### Influencing Change

- Examples: Legislative Implications, Communicating with Boards & Representatives, Public/Private Partnerships, Leadership Attributes, Contentious Programming, Tourism/Economic Development

### Innovations

- Examples: Synthetic Turf, Golf, Water Conservation, Marketing, Park Apps

### Placemaking

- Examples: Urban, Innovative, Watershed, Water Quality, Landscape Architecture, Park Resources, Immersive Experiences

### Sustainability

- Examples: Stewardship, Historic Resources, Fee Structures, Partnerships, Succession Planning, Multi-Use Resources

**Sessions will be labeled as a theme and hashtagged to attract specific delegates.**

**Example 1:** If your session will discuss success in using technology on grass fields, it will be labeled Innovations and **#athletics #maintenance**

**Example 2:** If your session focuses on pickleball for senior adults, it will be labeled Healthy Communities and **#55plus #fitness #athletics**

*Delegates will be able to sort sessions by theme or follow a specific hashtag*

