

VRPS NORTHERN SERVICE AREA
Wednesday April 27, 2016 10am-12pm
Reston Association, Reston, VA
Minutes

Attendees: Todd Brown, Ryan Brooks, Ron Tillman, Karen Lussier, Julie Miles, Blythe Russian, Melissa Nester, Sarah Oberther, Brianne Baglini, Kaveh Tajalli, Adriana Carr, Jimmy Ruby, Amy Maltese, Kath Fish, Christen Zenich, Sandy Kellogg, AJ Fuller, Dan Merenick, Kelsey Richard, Brad Wilson, Michelle Hermansorf, Kath Blevins, Brian Stanifin, Mike Arrington, Brian Gannon

Agencies Represented: FCPA, Arlington, City of Manassas, Nova Parks, Herndon, Reston CC, City of Fairfax, Fauquier, Reston Association, NCS-Fairfax Co, City of Falls Church.

I. Call to Order: by **Todd Brown** at 10:05 AM

II. Introductions/Round Room

III. Review & Approval of Agenda –motion to approve by **Ryan Brooks**, second by **Blythe Russian**. Agenda Unanimously approved

IV. Review & Approval of Minutes- **Brianne Baglini** asked for clarification of minutes under treasure report. Minutes should be updated to include “holiday social” for clarification. Motion to approve updated minutes made by **Todd Brown**. A second was made. Minutes unanimously approved.

V. Treasurer’s Report (Ron Tillman) No changes from previous meeting; next expected revenue will be from workshops in May. Current total revenues \$689.00 Current total expenses \$372.51. Overage \$316.49

VI. Board Liaison Report: (Blythe) – Board met on April 21.

- **VRPS Blogs-Blythe** thanked **Todd** and **Kirk Kincannon** for their VRPS Blog contributions. Blythe requested for all to contribute to the blog. Send any ideas to her or to the VRPS at vrps.com. She also encouraged all to look at the VRPS calendar to view deadlines for submissions.
- **VRPS Board Initiatives-**
- Roadmap to the Future, the VRPS strategic plan, is under development. It takes a year to plan.
- **Jim Stutts**, *Executive Director of the VRPS* has plans to retire. **Margaret Thorne**, VRPS President and **Kirk Kincannon**, VRPS Treasure, are working on a succession plan.
- The VRPS will be sending a survey shortly to measure Resource Groups, committees, and other areas of interest.
- Consistency in pricing for workshops and event for member’s vs nonmembers is being reviewed by the board. Blythe is working with **Todd** and **Sandy Kellogg**, Aquatics Resource Group Chair, on pricing for NSA events and feedback.

VII. Chairman’s Report: (Todd Brown) -

- **Todd** reviewed an updated work plan and a call for volunteers for helping implement the work plan.
- **Todd** reviewed the meaning NSA Champion-An agency representative for the NSA and someone that can be contact. There were 4 NSA champions in attendance.
- **Todd** agreed with **Blythe** about the blog submission. He mentioned that all officers should submit at least 2 blogs each for the year as the newsletter comes out 4 times a year. **Todd** will discuss this with officers in the next executive meeting TBD.

- The following workshops and events are coming up.
- Applying the Pyramid Methodology for Financial Sustainability, Thursday 5/12, 10am, Roanoke
- 2016 Virginia Senior Games, May 18-21, 2016, Newport News
- 2016 NSA Management Workshop, Thursday 5/19, 9:30am-3:30pm, Herndon
- CSA: Special Events in the Fast Lane, Wednesday 5/25, 8:30am-3:30pm, Richmond International Raceway

VIII. Old Business

- Reviewed Spring Workshops
 - Handout was given concerning spring workshops. Two events scheduled on May 19 at Frying Pan Park; Scout Programs and Special Events. Registration is on-line at vrps.com. Todd stated that Brienne noticed a typo on the flyer, it should have 0.2 CEUs for ½ day and 0.4 CEUs for the full-day.
- Communications (**Sarah Oberther**)-Sarah used Calendar invites to send out for our meetings as well as an e-blast to the NSA workshops for the spring with a live link to register.
- LTI-(**Kat Fish**) there were 55 people in attendance. She highly recommends the training that happens every other year. It is great for networking but also to learn about yourself. It is affordable at \$585 and includes housing at Wintergreen and meals. **Sandy** said it was “awesome”, **Blythe** mentioned that would be a great blog. **Brian Gannon** mentioned that the committee for LTI will have some positions opening and volunteer if you are able.

IX. New Business:

- Workshops
 - Summer-Joint effort between Aquatics Resource Group and NSA. Topic is “Taking Camps Safely to the Pool” and is scheduled for Jun 08, 2016 from 10 am to 3 pm.
 - Web-**Sheri Conrad**. Sheri out and will provide update next meeting.
 - Fall-**Ron Tillman & Sarah Oberther**. **Ron** has been in discussion with NOVA Communicators Group and **Abby Kimbell**. They are willing to teach a workshop in September. Potential Topics for workshop include; communication plan, proofreading, email/software, content management, or trends. **Ron** requesting any topic feedback to be sent to him or **Sarah** directly. Updates to come in next meeting.
 - **Blythe** added that the VRPS is working on simplifying the process for meetings and resource groups and to ensure that surveys are completed.
 - **Todd** also requested that feedback or ideas for any workshops be sent to him.
 - FootGolf Social was mentioned. Updates to come. **Todd** requested all to send social ideas and feedback to him as well.
- Recruiting New Audiences
 - **Ryan Brooks** has been conducting outreach to recruit more VRPS students from Northern Virginia Community College and George Mason University.
 - **Ryan** mentioned that colleges are swamped this time of the year due to year-end and graduation.
 - **Ryan** asked if students needed to be a VRPS member to get the scholarships. **Blythe** responded “yes”. He inquired about student discounts for membership and workshops for VRPS. **Blythe** said information is on the web and she would forward to him. It was mentioned that colleges are eligible for agency

membership rates and **Ryan** would work on more outreach over the coming months.

- **Michelle Hermsdorf** stated that Lord Fairfax Community College now has a Recreation Degree program and she would send the info to **Ryan**.

X. Subcommittees:

- Awards
 - **Amy Maltese** updated that the awards nominations are now online for conference.
 - Descriptions for awards are now limited to 500 characters or less and are for the period of January 1-December 31, 2015. The deadline is July 31 for all nominations.
 - You must be logged in to submit nominations.
 - Each award application costs \$35 through until June 30. Applications received in July are \$45 each.
 - **Amy** stated that there are around 50-80 nominations and the VRPS presents 30 awards.
- Senior Resource Group
 - **Adriana Carr** is the NSA representative for the Senior Resource Group. The SRG conference will be held on October 7. **Adriana** will send an SRG email shortly. She requested sharing SRG information with others that serve or are interested in senior populations

XI. Next Meeting-

- June 29-**Splashdown Waterpark**, 7500 Ben Lomond Park Drive. Manassas, VA 20109.

XII. Discussion and Roundtable

XIII. Adjourn: Meeting Adjourned at 11:20

