

## **VRPS NORTHERN SERVICE AREA**

### **Executive Committee**

**Wednesday, February 10, 2016**

**Herndon Community Center**

#### **Minutes**

Attendees: Sheri Conrad, Todd Brown, Ron Tillman, Brianne Baglini, Kat Fish, Blythe Russian, Sarah Oberther

- I. Treasurer's report-Ron Tillman
  - a. 32 registered and 29 paid for social-Contacts have been made to collect the remaining funds
  - b. Current total revenues \$689.00
  - c. Current total expenses \$ 372.51
  - d. Overage \$316.49
  
- II. Board Liaison Report-Blythe Russian
  - a. She will be our Liaison again this year
  - b. Budget Amendment unless it effects the bottom line it does not need to go to the board. Nor does it need to be a zero balance
  - c. Think of possible submissions for the VRPS Blog and submit to Nancy. Possible sales pitch for NSA. Or it could be personal.
  - d. 2019 Conference is coming to FAIRFAX!!
  - e. 2017 Management will be in Suffolk
  - f. Submissions are welcome for the President's newsletter and the Magazine (deadlines online)
  - g. Take pics of our events and workshops
  - h. Margaret starting an Ask the Board program will publish in Presidents Letter
  - i. Next meeting is in April
  
- III. Chairman Report- Todd Brown
  - a. Budget Approved and handed out (see attachments)
  - b. Annual report submitted for 2015
  
- IV. Old Business
  - a. Winter Social Debrief-Agree to keep the social in January and at a site with catering instead of restaurant. Got good feedback and liked the game.
    1. We should look at dates an pick something sooner. Look at your schedule and bring some date choices.
    2. Review of the Social and workshop topics
  - b. Communications- Sarah Oberther
    1. E-blast: New board, invites, upcoming workshops, testimonial for scholarships. Who are the winners. Avoid Wednesdays.
    2. Discussion about Scholarships: get these people to our meetings (Sheri and Brianne will write testimonials about scholarship)

3. Sarah will check into the March 2<sup>nd</sup> GMU table. Could we possibly get a better deal? Sarah could staff the booth Todd could help. Sheri can get info together if needed.
4. Sarah will be our main contact for VRPS office: She will find out who received our scholarships
5. Sarah will send out calendar invites for meeting date with location TBD
6. Todd Recommended highlight turning points
7. NSA Champions- Representation from every jurisdiction to help spread the word. Should we call them out in the e-blast.
8. Send the champions an email to invite to meeting.
9. Make sure we are getting updated lists.

#### V. New Business

- a. Goals and Work Plan (see attachments)
- b. Goal 1 Workshops
  1. Todd is looking at May 13<sup>th</sup> for a two part workshop: Scout Badge with Tammy Schwab and Special Events with Barb Zeeman
  2. Sheri agreed to look into a fall Webinar dealing with Millennials
  3. Blythe and Kat will work with Aquatics Resource Group to get ideas on Aquatic Safety for Summer Staff sometime in April
  4. Sarah and Ron will take on Marketing (side note Marketing Meet up group)
- c. Goal 2 Socials and info sharing
  1. Socials
    - a. Possible summer social kick off after the Aquatics workshop( Foot Golf at Sarah's place)
    - b. Winter (Holiday) Social
    - c. Discussion about Top Golf-need to be able to get out of it if we do not have enough people or could it be a pay your own way get together
    - d. Conference Social
    - e. Paddle Boarding at Pohick with a BBQ?
  2. Todd will lead promoting scholarships
  3. Communications Plan-Sarah record as you go
- d. Goal 3-Increase interests and attendance
  1. Todd will reach out to all the agencies and increase awareness and participation
  2. Survey?

#### VI. Subcommittees

1. Need someone for Awards and Citations
2. Ryan Elections
3. Membership-Letter or Emails out to new members

Next meeting February 24<sup>th</sup>-Stacy Sherwood Community Center  
 Next Executive Meeting April 13<sup>th</sup> at 10am NRPA