

**VRPS NORTHERN SERVICE AREA**  
**Wednesday April 25 10am-12pm**  
**Claude Moore Recreation and Community Center**  
**Minutes**

**Attendees:** Emilie Shumate, Sarah Oberther, Amy Maltese, Melissa Nester, Jennifer Lainhart, Lesley Stuler, Jim Spengler, Sheri Conrad, Michelle Hernsdorf, Jay Allred, Abby Kimble, Lily Widman, Dodie Lewis, Christen Fox, Harold Little, Julie Miles, Roberta Korzen, Kathleen O'Shea, Ernest L. Barber, Jr., Nicole Woodward and Michael Morris via GoToMeeting

**Agencies Represented:** George Mason University, Falls Church Recreation and Parks, Fairfax County Park Authority, Loudoun County PRCS, City of Alexandria, Fauquier County Parks and Recreation, Arlington County DPR, Herndon Parks and Recreation, City of Manassas Parks, Culture and Recreation, & Vienna Parks and Recreation.

- I. Call to Order:** by **Sarah Oberther** at 10:09 AM
- II. Introductions/Round Room**
- III. Review & Approval of Agenda** –motion to approve by **Amy**, second by **Emilie**. Agenda Unanimously approved
- IV. Review & Approval of Minutes-**. Minutes from 2/21/18 - First **Emilie**, Second **Ernest**. Minutes Unanimously approved
- V. Treasurer's Report (Sheri Conrad)** Reported revenues \$1,981, expenses \$819.88. Current coverage is \$1,161.12.
- VI. Board Liaison Report: (Michael) –**
  - The 2018 Annual Conference is being hosted by Henrico County November 3-6 at the Short Pump Hilton – early registration is open through June
  - 2019 Conference will be held in Fairfax, 2020 will be in Norfolk.
  - Award applications deadlines are coming – June 30 for early bird, July 31 is final deadline.
  - Athletic Fields Workshop was well attended
  - CPSI is being offered in August in Roanoke.
  - Management Conference and Special Events Institute will be in February 2019.
- VII. Chairman's Report: (Sarah Oberther) –**
  - Executive meeting was held April 11
  - Review of work plan (handout) – correction to goal #5, should read 2019 instead of 2018.
  - 2019 Meeting schedule – June 27 in Leesburg, November 28 at Pinecrest Golf Course – Roundtable on Alternative Revenue Opportunities and social
  - Survey monkey survey will come out in the fall to guide 2019 goals – Lesley will look for previous survey
  - Good attendance at Spring Workshop
- VIII. Old Business**
  - If anyone has a lead on sponsorships, both monetary and in-kind, please let someone on the board know.
  - Looking for a location for 2019 Holiday Social – Emilie has two historic sites in mind.
  - 2019 VRPS Management Conference and Special Events Institute will be February 23-25, 2019
- IX. New Business:**

- The NSA Social at the 2018 VRPS Conference is being planned. Emilie had restaurant options and the group discussed benefits of using the hotel or going to a restaurant. Also discussed planning a lunch outing during conference.

**X. Subcommittees:**

**Communications (Julie):**

- If you're not getting Julie's emails, please let a board member know

**Awards and Citations (Abby):**

- Application is online. There is no longer an award for "Best Promotional Effort – Traditional" – new awards include Innovative Marketing Strategy, Most Innovative Marketing Piece, Snapshot Moment, Best Health and Wellness Initiative
- Webinar is online
- June 30 is early bird deadline, July 31 is final deadline

**2019 Conference Updates (Amy):**

- Logo and theme are finalized – Growing to New Heights
- Schedule is still being finalized
- Welcome video being created this summer
- Exhibit Hall may be an outdoor component
- Next meeting is May 2 at the Sheraton

**XI. Resource Group Updates:**

- Aquatics Resource Group is meeting tomorrow – Aquatics Operations Workshop, May 1, \$35, 10am-2pm

**XII. Next Meeting-**

June 27<sup>th</sup> – AV Symington Waterpark - 10a-12p – Leesburg

**XIII. Discussion and Roundtable**

**XIV. Adjourn:** Meeting Adjourned at 11am - Tour of Recreation and Community Center to follow