

Virginia Parks and Recreation Society

Senior Resource Group
Thursday, January 22, 2015

The Meeting was called to order by Aaron Clay at 1:20 p.m.

Present: Aaron Clay, June Snead, Karen Brutsché, Karen Hibbard

Chairperson, Aaron Clay
Chair Elect, June Snead
Treasurer, Karen Hibbard
Secretary (recorder), Karen Brutsché

Treasurer's Report as of 1/1/15: \$0.00

Minutes: revisions to be made to the Treasurer's Report to be approved next meeting

Old Business:

Goals: reviewed goals – maintain one annual conference in the Fall at Deep Run Rec Center
Continue outreach and update the Senior Directory
To do: Aaron email current Senior Directory (done)
Reach out to colleges, rec department professionals, YMCA's
Divided service areas to work on outreach and to update senior directory with the goal to complete this by June: Karen B – Northern, June S – Central, Aaron C – Eastern, Karen H – Southwest, Lisa C – Western
Stress scholarships, mentoring, networking and the annual Fall conference when making contacts

New Business:

Do we want to do webinars?
Aaron to call Kela Cowan-Gant 757-382-1333
Discussed Fall conference – possible keynote subject, Rebranding Your Facility for Active Older Adults. Active class, paddleboard, Art class, therapeutic art, share what's working, Best of the Best programs, partnering to offset the costs of programs, marketing secrets to attract boomers were some of the ideas presented for break out sessions.

Meeting dates for 2015

Jan 22 after the Leadership Meeting at Eastern Henrico Recreation Center
March 6 – conference call at 10:00 a.m.
May 1 – Meeting at 10:00 a.m., VRPS Office, 6372 Mechanicsville Turnpike, Suite 109, Mechanicsville, VA 23111
August 7 – conference call at 10:00 a.m.
September 18 – Meeting at Deep Run Recreation Center from 10-noon
October 1 – SRG Annual Conference walk through at 2 p.m. Deep Run Recreation Center

October 2 – Conference at Deep Run Recreation Center

We are still in need of a Membership Coordinator, Professional Development Coordinator and up to four Members-at-Large.

We adjourned at 3:30 p.m.