



## Virginia Recreation & Park Society

An Affiliate of the National Recreation and Park Association

### Senior Resource Group Meeting

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**Board Meeting Minutes: In-person meeting on January 19, 2018; Call to order at 9:58 a.m.**

Attended by: Adriana Carr, Karen Brutsche, June Snead, Cheryl Wheeler, Jane Shelhorse, LaTanja Jones, Debra Foster and Judith Mangilin

**Minutes:** Jane asked that the December teleconference meeting minutes be approved. Seconded by Karen.

**Treasurer's Report:** The VRPS Board approved the SRG budget for the full amount. Judith Mangilin is our new Treasurer – she and Adriana will be attending a VRPS webinar on the treasurer functions.

Money is available for us to purchase affordable swag items with the SRG logo.

Cheryl asked if the budget could be modified. Jane said that any modifications to our budget must be sent to the board for approval.

**VRPS Liaison:** Jane mentioned that it is important for the SRG conference to be hosted around the state and that we should consider southern Virginia for the next conference. The 2018 VRPS Annual Conference will be held in Henrico, November 3-6; 2019 Annual Conference will be held in Fairfax; and the 2020 Annual Conference will be held in Norfolk.

The Management Conference will be held February 23-26, 2019 in Suffolk and will be connected with special events components. Leadership Training Institute (LTI) currently has 49 registered participants, the maximum amount is 65.

House bill #565 is a moratorium on turf field and crumb rubber. The daycare bill is also up as well – this does not affect the seniors. You can view all updates on these bills on the VRPS website under the 'Resources' tab > 'Legislative' > and login in for more information.

The Virginia Senior Games brochures are available at the central office.

All parks and recreation departments can purchase group discount tickets from VRPS for Kings Dominion that will also include comp tickets for chaperones.

Some of the Awards have changed for 2017 Details will be available soon with two new awards in the Marketing Category. The board is changing the wording on marketing awards for the VRPS conference. They will be adding two new awards. A webinar will be available for the changes for the VRPS awards. Award submissions are due on July 31, 2018.

#### **Old Business:**

##### BOARD POSITIONS:

Karen said that available SRG elected position headshots and bios are due to the central office by July 15, 2018 by 5:00 p.m.

##### COMMITTEE:

Debra Foster expressed interested in being on the SRG Conference committee. Margaret “Meggie” Cook from Stafford County Parks and Recreation also expressed interest in being on the conference committee.

Adriana said that it may be beneficial to have small subcommittees of local people that will be near the conference venue. Daniel Ronquillo has agreed to manage the CEUs for the conference. Adriana and Jane will serve as the chairs for the SRG conference. They will reach out to one more person to see if they would like to help with planning.

#### AT-LARGE:

Adriana announced that our Members-At-Large are June, Hope, Debra and Janice. Karen will serve as the Membership Coordinator for our resource group.

#### **New Business:**

#### TOUR OF CONFERENCE SITE:

Victoria Matthews, Tourism Sales Manager, from the City of Fredericksburg’s Department of Economic Development and Tourism conducted a presentation at the SRG meeting. She said that she is willing to assist us with conference planning and securing hotels for attendants. Victoria said that she has emailed the Marriott Courtyard Downtown for a discounted rate for a block of 10-15 rooms. The deadline to secure a room at this rate would be 30 days prior to arrival for the conference.

Adriana mentioned that we need to make sure that we secure the GSA rate for any rooms that we offer.

We also discussed adding Victoria as a speaker at the conference for either a welcome or round table.

#### CONFERENCE THEME:

We discussed the conference theme of as a programming puzzle and how we have to piece together various aspects to run successful programs. The structure of the conference will be as follows:

- Four (4) educational sessions (the puzzle pieces)
  1. Marketing
  2. Active programs
  3. Competitors vs. partners
  4. Trends
- One (1) keynote speaker

#### PROPOSED SESSIONS:

We discussed possible session subjects for the conference. These subjects include, but are not limited to:

- Pickleball, paddleboard, or robust walking workshop (June will check to see if this type workshop is eligible for bonus CEUs)
- Intergenerational activities and camps – “Are you too old for camps?”
- “What’s in a name?” – marketing for Boomers
- Trends in aging

#### SURVEY MONKEY QUESTIONNAIRE:

Adriana said that she would create a survey to see what type of programs people are interested in seeing at the conference. Karen said that she could help with creating a questionnaire on Survey Monkey. They plan to email the survey to SRG conference attendees the last week of January.

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**Adjourned:** Karen made a motion that the meeting be adjourned. June seconded. The meeting was adjourned at 12:40 p.m.

**Next meeting dates:** SRG conference call meeting will be held on Friday, February 9, 2018 at 10:00 a.m.

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