

**Senior Resource Group Meeting Conference Call
Friday, March 13, 2015
10 a.m.**

Call to Order and Introductions

Approval of Minutes: Karen Brutsche CPRP

Report by VRPS Liaison: Aaron Reidmiller

Treasurer's Report: Karen Hibbard

Old Business:

Do we want to do webinars?

Aaron to call Kela Cowan-Gant 757-382-1333

Discussed fall conference – possible keynote subject, Rebranding Your Facility for Active Older Adults. Active class, paddleboard, Art class, therapeutic art, share what's working, Best of the Best programs, partnering to offset the costs of programs, marketing secrets to attract boomers were some of the ideas presented for breakout sessions.

We are still in need of a Membership Coordinator, Professional Development Coordinator and up to four Members-at-Large.

Reach out to colleges, rec. department professionals, YMCA's

Ongoing.....

Divided service areas to work on outreach and to update senior directory with the goal to complete this by June: Karen B – Northern, June S – Central, Aaron C – Eastern, Karen H – Southwest, Lisa C – Western
Stress scholarships, mentoring, networking and the annual fall conference when making contacts

New Business:

Resources from VCU's Dept. of Gerontology-Karen Hibbard

Conference: Friday, Oct. 2nd

Location: Deep Run Rec. Center

Topic:

Theme:

Speakers:

Key Note Speaker:

Other Concerns: