

Senior Resource Group Meeting Conference Call
Friday, May, 15 2015
10 a.m.

Call to Order

Jim C. Stutts, CAE, CPRP, Executive Director

Discuss Senior Games

Approval of Minutes:

Reports

VRPS Liaison: Aaron Reidmiller

Awards Committee

Treasurer: Karen Hibbard

Senior Center Committee: Judy Jones

Old Business:

- Fall conference at Deep Run on Oct 2
- Judy will reach out to Peter Thomson @ someone to speak on a rebranding theme
- Karen H will reach out to VCU for topics
- Karen B will do food and refreshments
- Aaron C will work on CEU's
- Aaron R and Lisa B will coordinate registration & set up
- Aaron R will be a room monitor
- Judy will be a room monitor and create evaluations
- Everyone will find door prizes and swag for bags
- Aaron C will take care of printing and marketing
- April or May send a Save the Date
- Aaron C will put Save the Date in the SRG Newsletter, deadline is May 8
- Goal, get 30% of budgeted costs in conference revenue
- Judy to send conference budget to SRG board members
- Aaron will send Karen H presenter submission form
- Ideas for conference speakers: rebranding, dementia & depression seminar, art therapy, paddle boarding, Turn Reality into Programs, partnerships (Judy),
- Two morning, 2 afternoon and a keynote speaker

Ongoing.....

Divided service areas to work on outreach and to update senior directory with the goal to complete this by June: Karen B – Northern, June S – Central, Aaron C – Eastern, Karen H – Southwest, Lisa C – Western
Stress scholarships, mentoring, networking and the annual fall conference when making contacts

New Business:

Theme: Rebranding Your Facility for Active Older Adults

Cultural Programming-Diane Hayes-Richmond Rec/Parks

Marketing-

Key Note-

Speaker: Karen B. And Judy Jones

Speaker:

Other Concerns:

Adjourn:

Next Meeting: Friday Aug. 7th

Note: there might be a special meeting before August 7th for last minute details of the conference.