

Applying the Pyramid Methodology for Financial Sustainability

Join the VRPS Southwest Service Area for a 90-minute workshop, as we welcome back **Michael Clark** to share tips on profitability.

Thursday, May 12 @10am
Green Ridge Recreation Center

Fee: \$20
(Includes Lunch)

7415 Wood Haven Rd. • Roanoke, VA 24019



Virginia Recreation & Park Society

An Affiliate of the National Recreation and Park Association

Lunch time conversation on upcoming VRPS opportunities for the service area and the 2016 conference.

Presented by:

GREENPLAY LLC

The Leading Edge In Parks, Recreation
And Open Space Consulting



Michael Clark is a Certified Parks and Recreation Professional and Aquatic Facility Operator with 15 years of experience in municipal parks and recreation administration, park maintenance operations, recreation programming, marketing, event management, and operational reorganization and repurposing. Throughout his career, Michael has placed an increased focus on policy and procedure development, multijurisdictional cooperative agreements, program revenue creation, and community recreation programming, specifically in the areas of athletics, environmental education, and outdoor recreation. He is also a former member of the VRPS Southwest Service Area.

Register Online: <http://tinyurl.com/PyramidWorkshop>