



2018 LTI Sponsorship Levels

The 2018 Leadership Training Institute (LTI) is a semi-annual conference targeting Leaders in the Park and Recreation Field throughout Virginia. The Institute, part of the Virginia Recreation and Park Society (VRPS).....

- ◆ began 28 years ago and has served as an important training for some of the brightest leaders in the Recreation field.
- ◆ VRPS was one of the first state organizations in the country to establish this groundbreaking model leadership program that is often replicated by others in the profession.
- ◆ Over 90% of Directors and Upper Level Management working in Virginia's Parks and Recreation Departments have graduated from LTI.

The next institute will be held at Wintergreen Resort April 15-17, 2018

Your company can become a part of this innovative institute by becoming a sponsor. Monies donated to LTI will be used to support activities that further the program in order to keep costs to the participants at a minimum, including:

- ◆ Securing National Speakers and session leaders
- ◆ Providing educational tools for participants
- ◆ Promotional materials such as t-shirts, bags, and binders
- ◆ Meals and programs
- ◆ Other logistical support such as signs and materials

The attendees at LTI are often purchasing agents for their departments and have influence on product and service choices. Sponsors have a unique opportunity to present their products and services to Recreation Professionals from across the state.

Diamond (\$2,500)

Platinum Benefits plus:

- Presenting** Billing – listed below LTI 2018 (ie: LTI 2018 presented by *Your Company*)
- Video or commercial posted on VRPS Preferred Vendor Page for 30 days Post LTI (provided by company)
- Opportunity to assist with presenting awards at LTI Luncheon
- List of preferred vendor page in VRPS magazine

Platinum (\$1,500)

Gold Benefits plus:

- Company banner displayed in educational sessions (banner provided by company)
- Logo recognition in 3 VRPS E-Publications
- 2 tickets to LTI Luncheon

Gold (\$1,000)

Silver Benefits plus:

- Company logo placed in all on-line institute materials, including LTI E-Blast
- Commercial (:60 seconds) played at LTI luncheon (provided by company)
- Contact List of LTI Attendees

Silver (\$500)

- Logo included on LTI T-shirts (logo art work provided by company)
- 2 T-shirts
- 1 Marketing Piece for participants bags
- Recognition on LTI event page of VRPS website

