

VRPS NORTHERN SERVICE AREA
February 13, 2024 – Virtual Meeting

AGENDA

Mission: Develop park and recreation leaders in the Northern Service Area through collaboration, networking, and education while supporting the overall objectives of the Virginia Recreation and Park Society.

Vision: We will be a service area inclusive of the diverse jurisdictions and responsibilities in the Northern Service Area to collaborate and expand the knowledge and resources available to all current and future members.

2:00 p.m.

• **Welcome**

• **Board Liaison Report (Karen Lussier)**

- LTI coming up in April. Registration is still open.
- VRPS Strategic Plan on the website.

• **Chairperson's Report: (Brian Gannon)**

- LTI Scholarships still available.
- VRPS Awards
 - Now - April 12, 2024 awards fee: \$50 each
 - April 13 - May 6, 2024 awards fee: \$60 each
 - There are no new award categories this year, but we will continue to have the DEI award that was started last year and was super successful.

• **Communications Chair Report (Sarah Oberther)**

- Please remember to update your profile. Calendar Invites have gone out to those that opt in for the NSA group.
- New Logo for the New Year.
- A calendar of events has been posted to NSA website. Next meeting is a workshop at Frying Pan Park April 23.

• **Review & Treasurer's Report (Derrick Cowles)**

- Thank you to Chezia for securing a sponsor for our Winter Social. It was a great turnout.
- Net income is \$640.

• **Resource & Specialty Group Reports:**

o Aquatics

- Aquatics Workshop April 10th / 10am -12pm / Christiansburg

o Park Operations

- No new updates.

o Senior Resource Group

- Spring Training March 8 / 10am – 2:30pm / Colonial Heights Senior Center

o Special Events and Marketing

- Virtual Meeting “Using AI to Assist in Marketing Strategies Feb. 15 @10am
- o Therapeutic Recreation
 - Meeting February 27 from 10:30am-11:30am. / For more information, contact Tracy Newsom at tracy.newsom@jamescitycountyva.gov or 757-259-5354
- o Health and Wellness
 - No new updates currently. Today’s advice “Keep working on your goals.”
- o Outdoor Recreation
 - April 11 at 10:30am - Topic: Bee City USA. Zoom
Link: <https://us06web.zoom.us/j/83935519408>
- o YoPro Update
 - *March 18 at 1pm - Topic COMING SOON*
Zoom Link: <https://us06web.zoom.us/j/82467205272>
 - We had a great meeting in January about Career Bootcamp, which is posted on our VYPN website page.
- o Camp Coalition
 - The next meeting will be February 26 at 10am in Arlington at the Lubber Run.
 - We had a well attended and successful meeting in December. If you are not on your email list and do camps/youth programs and want to join us please email Katie at kmaccammon@fairfaxva.gov

2:15 p.m.

• Around the Room – Updates from Jurisdictions

- **Fairfax County Park Authority**
 - o Lunar New Year Celebration with over 200 participants.
 - o Maple Syrup Boil Run
 - o Valentine's Day program
 - o Black History Celebration
 - o Woman's History Month
 - o Camps
 - Waitlist registration opens after spring break.
 - o Equity Study
- **Loudoun County**
 - o Went live to recruit a Division Manager for Parks. Greg Davidson retired.
 - o Rameir Martin Assistant Manager will be leaving and recruiting for this position.
 - o Launched a needs assessment.
 - o Stop by and see the Douglass Community Center Playground. Themed around Black History.
 - o Hemstreet will present the budget.
 - o Kicked off the designs for the western Loudoun recreation center in Purcellville.
 - o International Festival at Claude Moore Recreation Center, with over 2000 people in attendance.

- **Prince William County**
 - Second Annual State of Park Event Feb. 29
 - Gearing up for the Summer and seasonal operations.

- **Reston Community Center**
 - Gearing up for a big energy utilization project.
 - Summer Guide in the works.
 - Saturday, March 16/ 11 – 3pm / Dress Giveaway
 - Executive Director retiring this spring, hiring opportunities.

- **Town of Herndon**
 - New Director that started in January.
 - Annual VIP Dance
 - Summer Camps

- **Town of Vienna**
 - Viva Vienna
 - Summer on the Green
 - Kids on the Green
 - Photo Show
 - Flashlight Egg Hunt
 - Fishing Rodeo
 - Summer Camps

2:30 p.m.

- **Play All Day VA presentation, Q&A (Sarah O'Reilly and Joy Johnson)**

What is Play All Day VA (PADVA)?

A statewide initiative to celebrate the longest day (the summer solstice) through PLAY! The mission is to provide FREE programs and services for the community from sunrise to sunset. The goal is for citizens to get involved in community programs that highlight what P&R represents!

Why statewide?

PADVA aims to:

- further the reach and reiterate Parks & Recreation's purpose within communities
- provide an opportunity to expand play and involve VRPS member agencies
- encourage collaboration among localities
- highlight NRPA's pillars – Health & Wellness, Equity and Conservation
- provide a platform to evaluate statewide trends

How to participate:

- 1) Hype up PADVA and rally agency support!
- 2) Register your agency's participation [here](#).

- 3) Review toolkit information (links below).
- 4) Program FREE activities/facility access for June 20, 2024.
- 5) Market and promote your event to your community!

Register your agency by April 15th, to ensure you're included in receiving PADVA swag for giveaways!